



University Network for Innovation, Technology and Engineering

### BARCELONA · UPC

IV Unite! Dialogue Unite! Past, Present and Future

I Branding Event **Paving the way for European Higher Education in 2030. The European University Initiative** 

Hosted by the UPC next 29th, 30th November and 1st December





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The 4th Unite! Dialogue Barcelona 2021 will include a Branding Event, aimed at promoting the visibility of the alliance and enhancing its engagement to diverse stakeholders. Keynore speakers will debate with members of the Unite! Community in an event that will be broadcasted live. The Branding Event will be developed in 5 key areas to show the potential and strength of the Alliance, addressing ethics & technology, impact on the European Higher Education Area, impact on the regional innovation ecosystems, leadership on smart technologies and global impact on society.

In addition, the 4th Unite! Dialogue Barcelona 2021 will host regular meetings of Students in Unite! for Representation and Empowerment (SURE!), the Unite! Steering Committee and the Unite! Governing Platform, as well as regular meetings of different Task Forces (TF) and Work Packages (WP). Last, but not least, the 4th Unite! Dialogue Barcelona 2021 will also host the constitutional meeting of the Unite! Academic Forum and the kick-off meeting of the Unite! Innovation community.

All the sessions, but those of specific governing bodies, are open to the participation of the entire Unite! Community. The Branding Event will be open to all stakeholders and to the society as a whole.

All the face-to-face sessions will be held following strictly the sanitary regulations of the Health Authority of the country.

Colour code for attendees

- Members only
- Branding Event open to any participant of the Unite! community or outside of it (Open event).
- Aimed at all members of the Unite! community (Unite! community).

Addressed only to attendees of Unite! WP & TF meetings (WP & TF meetings).



### Day 1: 29th November

#### Program is scheduled according to CET.

10:30-12:00	Unite! Steering Committee (Members only). Boardroom, Rectorate building, first floor.
10:30-12:00	Unite! SURE! (Members only). Lake room, Rectorate building, first floor
12:00-13:00	Unite! Steering Committee and Unite! SURE! Joint Meeting (Members only). Boardroom, Rectorate building, first floor
13:00-14:00	<b>Lunch (Unite! community).</b> Garden, Vèrtex Building, 1st underground floor
14:00-16:30	Unite! Governing Platform (Members only). Boardroom, Rectorate building, first floor.
14:00-16:30	<b>Unite! WP – TF meetings (according to leaders request) – (WP &amp; TF meetings).</b> Vertex Building, 1st, 2nd and 3rd floor. Consult the exact meeting room with your TF/WP coordinator.
14:00-16:30	Unite! Innovation community matchmaking event (Unite! community).
	Chairs: Alaggandra Calomballi, Balitagniga di Taring

Alessandra Colombelli, Politecnico di Torino. Josep Bordonau, Universitat Politècnica de Catalunya. Kent Thoren, TU Darmstadt

Parallel Sessions (choose only one):

Innovation and Regional Involvement.

VS217, Vèrtex Building, second underground floor

- · Joan Romero, Director Catalunya Regional Innovation Agency.
- · Detlef Terzenbach, Hessen Trade ans invest,
- Hessen Agency of Economic Development.
- · Jean-Eric Michallet, General Manager of Minalogic.

#### Entrepreneurship Education.

Hall, Vèrtex Building, 1st underground floor

- · Lídia Borisova, Head of Education of Aalto Ventures Programme.
- Ramon Bragós, Coordinator Entrepreneurship Educaction. UPC Telecomunications school.
- · Ana Prata, Coordinator of Entrepreneurship & Innovation studies, Universidade de Lisboa.

#### Innovation Ecosystems.

Auditorium, Vèrtex Building, Ground floor

- · Carme Ribas, Start-ups programme Manager, Barcelona Activa.
- $\cdot$  Sasan Shaba, Director for International Cooperation, Ignite Sweden.
- · Luca Fasolo, representative of the Impact Innovation Department, Fondazione Compagnia di San Paolo.



# Day 1: 29th November

### Program is scheduled according to CET.

16:30-17:30	<b>Networking and gathering event (Open event).</b> Garden, Vèrtex Building, 1st underground floor
17:30-19:30	<b>Ethics &amp; Technology (Open event).</b> Auditorium, Vèrtex Building, ground floor
	Chairs: Eva Vidal, Universitat Politècnica de Catalunya. Jordi Cortadella, Universitat Politècnica de Catalunya. Ricardo Vinuesa, KTH Royal Institute of Technology.
	<ul> <li>Manuela Battaglini, CEO and Co-founder of Transparent Internet.</li> <li>The view of Ethics &amp; Technology by Unite! students.</li> <li>A debate on Ethics&amp;Technology (guided by students).</li> </ul>
17:30-19:30	<b>Unite! WP – TF meetings (according to leaders request) – (WP &amp; TF meetings).</b> Vèrtex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.
20:00	Rectors/Presidents Dinner (Members only).
20:00	Unite! SURE! Dinner (Members only).



## Day 2: 30th November – Unite! Past, Present and Future.

#### Program is scheduled according to CET.

- 8:30-10:30 Unite! Academic Forum (Members only). VS104 Boardroom, Vertex Building, 1st underground floor
- 10:30-11:00 Coffee (Unite! community). Garden, Vèrtex Building, 1st underground floor
- 11:00-11:15 **Opening Session (Unite! community).** Auditorium, Vèrtex Building, Ground Floor
  - · Tanja Brühl, President of Unite! and President of TU Darmstadt.
  - · Daniel Crespo, Rector of Universitat Politècnica de Catalunya.
- 11:15-13:15 Unite! Community, session 1 (Unite! community): Everything you ever wanted to know about Unite! but never dared to ask. Auditorium, Vèrtex Building, Ground Floor Chairs: Juan Jesús Pérez, Universitat Politècnica de Catalunya. Roberto Zanino, Politecnico di Torino.
- 13:15-14:00 Lunch (Unite! community). Garden, Vèrtex Building, 1st underground floor
- Unite! Community, session 2. Co-creation session (Unite! community): 14:00-16:00 Past & Future. Unite! Vision revisited.

Auditorium, Vèrtex Building, Ground Floor

Chairs:

Didac Ferrer, Universitat Politècnica de Catalunya.

- 16:00-16:30 Coffee (Unite! community). Garden, Vèrtex Building, 1st underground floor
- Unite! Community, session 3 (Unite! community): 16:30-17:30 Poster session Present of Unite! Auditorium, Vèrtex Building, Ground Floor

Chairs:

Núria Garrido, Universitat Politècnica de Catalunya. Fátima Montemor, Universidade de Lisboa.

- 17:30-19:00 Unite! WP – TF meetings (according to leaders request) – (WP & TF meetings). Vertex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.
- 20:00 Gala Dinner (Unite! community).



### Day 3: 1st December – Paving the way for European Higher Education in 2030. The European University Initiative.

### Program is scheduled according to CET.

8:30-10:30	<b>The Vision of the Industrial Stakeholders. Smart Technologies (Open event).</b> Auditorium, Vèrtex Building, Ground Floor
	Chairs:
	Josep Bordonau, Universitat Politècnica de Catalunya. Jens Schneider, TU Darmstadt.
	<ul> <li>Mònica Roca, President of Barcelona Commerce Chamber.</li> <li>Henrico Puttenstein, Head of Innovation and Future Mobility, SEAT SA</li> <li>Claus Lau, President Hessenmetall Board, Bosch Rexroth AG.</li> <li>Genís Roca, Consultant in digital transformation. Coordinator of the post Covid-19 working group of the Regional Government of Catalonia.</li> </ul>
10:30-11:00	<b>Coffee (Open event).</b> Garden, Vèrtex Building, 1st underground floor
11:00-13:00	<b>The Strategic Vision of Policy Makers (Open event).</b> Auditorium, Vèrtex Building, Ground Floor
	Chairs: Lourdes Reig, Universitat Politècnica de Catalunya. Brigitte Plateau, Université Grenoble Alpes.
	· José Manuel Pingarrón, Secretary General of Universities, Spain.
	· Gemma Geis, Regional Minister of Research and Universities, Catalonia.
	· Daniel Crespo, Rector of Universitat Politècnica de Catalunya.
	<ul> <li>Vanessa Debiais-Sainton, Head of Unit Higher Education Policies and Programme, European Comission.</li> <li>Juan Royo, President of Erasmus Student Network.</li> </ul>
13:00-14:00	<b>Lunch (Open event).</b> Garden, Vèrtex Building, 1st underground floor
14:00-16:00	University social responsibility: facing current challenges for a new future (Open event). Auditorium, Vèrtex Building, Ground Floor
	Chairs: Gemma Fargas, Universitat Politècnica de Catalunya. Stephan Östlund, KTH Royal Institute of Technology.
	<ul> <li>Jude Fransmann, Open University research fellow and co-convenor of the Rethinking Research Collaborative. Chair of the Learning from Consortium Academic Board at British Overseas NGOS for Development (BOND)</li> <li>Thomas Farnell, coordinator of the Towards a European Framework for Community Engagement in Higher Education project.</li> </ul>
16:00-16:30	<b>Coffee (Open event).</b> Garden, Vèrtex Building, 1st underground floor



### Day 3: 1st December – Paving the way for European Higher Education in 2030. The European University Initiative.

#### Program is scheduled according to CET.

16:30-18:30 A Change of Socioeconomic Paradigm at the Local Level (Open event). Auditorium, Vèrtex Building, Ground Floor

#### Chairs:

Juan Jesús Pérez, Universitat Politècnica de Catalunya. Laura Sivula, Aalto University.

- · Jordi Puigneró, Vice President of the Government of Catalonia.
- · Miquel Rodríguez, Commissioner of the 2030, Barcelona Municipality.
- Marius Martínez, Vice-Rector for International Relations, Universitat Autònoma Barcelona, President of the European University ECIU.
- Antoni Luna, Vice-Rector for Internationalization, Universitat Pompeu Fabra, Barcelona, Membre of the European University EUTOPIA.
- Markus González, Vice-Rector for Internationalization Policy, Universitat de Barcelona, Coordinator of the European University CHARM-EU.
- Lourdes Reig, Vice-Rector for Internationalization Policy, Universitat Politècnica de Catalunya, Member of the European University Unite!.
- 16:30-18:30 **Unite! H2020 WPLB meeting Part I (WP & TF meetings):** Update on the activities of each WP – TFCs are invited as auditors. Vèrtex Building, 1st floor. Consult the exact meeting room with the organisers.

#### 18:30-18:45 Closing (Open event). Auditorium, Vèrtex Building, Ground Floor

### Day 4: 2nd December (pending to know the meetings that are going to be scheduled) Program is scheduled according to CET.

8:30-10:30 Unite! H2020 WPLB meeting – Part II (WP & TF meetings): First proposals for pilots – discussion of the first proposal/plan for the WP pilots (that will be then finalized during the 5th Dialogue in March 2022). Vèrtex Building, 1st floor. Consult the exact meeting room with the organisers.

8:30-10:30 WP - TF E+ meetings (according to leaders request) – (WP & TF meetings). Vèrtex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.